

# GITMA 2009 Conference Program

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| <b>Sunday June 14<sup>th</sup> 2009: 8.00 A.M-4.30 P.M</b>   |                |
| Registration   | Reception Area |
| <b>Session S 1.1 9.00-10.30 A.M.</b>   |                |
| <b>GITMA Organizational and Planning Meeting</b>   |                |
| <b>Session S 2.1 11.00 A.M-12.00 P.M</b>   |                |
| <b>JGITM and JIPS Editorial Review Board Meeting</b>   |                |
| <b>Sunday June 14<sup>th</sup> 2009: 1.00 P.M-2.30 P.M</b>   |                |
| <b>Session S 3.1 : IT and Change Management</b>  |                |
| <b>Session Chair: Barry Shore</b>  |                |
| <b>Auditorio</b>   |                |
| <i>Organizational Change Management in ERP system implementation</i><br>Pierluigi Rippa<br>Guido Capaldo   |                |
| <i>A strategic Framework for the evolution of organizations in the Internet Era</i><br>Angelo Corallo<br>Marco De maggio<br>Giuseppina Passiante<br>Davide Storelli  |                |
| <i>The Role of the Sponsor: Stewardship and Leadership</i><br>Sharm Manwani<br>Tim O'Leary<br>Barry Shore  |                |
| <i>Processes and Mechanisms of Institutional Changes in the Offshoring Sector of Emerging Economies</i><br>Nir Kshetri   |                |
| <b>Session S 3.2: Cultural Diffusion of IT</b>   |                |
| <b>Session Chair: Pamila Dembla</b>  |                |
| <b>Aula Magna 2</b>  |                |
| <i>Diversity Perceptions of Indian Women in IT</i><br>Amy Woscynski<br>Pamila Dembla<br>Sherri Shade   |                |
| <i>Voice over Internet Protocol (VoIP): A Cultural Perspective of the U.S.A. and South Korea</i><br>Hamid Nemati<br>Haeyoung Lee   |                |
| <i>Mutual Value in Joint Information Systems Development: Preliminary Lessons Learned in Two Brazilian States</i><br>Rita de Cássia de Faria Pereira<br>Fernando Bins Luce<br>Danielle Fernandes Rodrigues |                |

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| <i>A comparative study of consumer online shopping behaviors:</i><br>Prashant Palvia<br>Wang Lei  |                            |
| <i>Strategic Identification of Cultural Differences as Part of a Business Informatics Research Framework</i><br>Anna Blendinger<br>Bastian Grabski<br>Lars Krüger |                            |
| <b>June 14<sup>th</sup> 2009: 2.30 P.M-3.00 P.M</b>   |                            |
| <b>Coffee Break</b>   |                            |
| <b>June 14<sup>th</sup> 2009: 3.00 P.M-4.30 P.M</b>   |                            |
| <b>Session S 4.1: Issues in Information Security and Privacy</b>  |                            |
| <b>Session Chair: Hamid Nemati</b>  | <b>Auditorio</b>           |
| <i>Institutional and Economic Foundations of Cybercrime Business Models</i><br>Nir Kshetri  |                            |
| <i>A Multi-Level, Multi-Dimensional Model of Culture and Climate on the Ethical Use of Information Technology</i><br>Prashant Palvia<br>Rich Schilhavy            |                            |
| <i>Impact of Internet Security Breaches Beyond Service Disruption</i><br>Francis Andoh-Baidoo<br>Kwasi Amoako-Gyampah<br>Kweku-Muata Osei-Bryson                  |                            |
| <i>Hard Drive Forensics And Patient's Information: An Exploratory Study</i><br>Beverly Medlin<br>Joseph Cazier  |                            |
| <b>Session S 4.2: Panel : Workshop on Synchronous eLearning</b>   | <b>Aula Magna 2</b>        |
| <b>Celia Romm Livermore</b>   |                            |
| <b>Sunday June 14<sup>th</sup> 2009 6.00 P.M.</b>   |                            |
| <b>SIGNATURE TRIP</b>   |                            |
| <b>Monday June 15<sup>th</sup> 2009: 8.00 A.M-4.30 P.M</b>  |                            |
| <b>Registration</b>   | <b>Reception Area</b>      |
| <b>Monday June 15<sup>th</sup> 2009 8.30- 10.00 A.M</b>   |                            |
| <b>Session M 1: Breakfast and Keynote Speaker</b>   |                            |
| <b>Seymour E. Goodman</b>   | <b>Salón de Congressos</b> |
| <b>Topic: The Perils of Cyberspace<br/>(and what might MIS people do to make things better?)</b>  |                            |

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| <b>Monday 15<sup>th</sup> 2009 10.30 A.M- 12.00 P.M</b>  |                     |
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| <b>Session M 2.1: Decision Support and Knowledge Management Systems</b>  | <b>Aula Magna 2</b> |
| <b>Session Chair: Guido Capaldo</b>  |                     |
| <i>A Framework for Assessing Knowledge Quality</i><br>Amir Passian<br>Craig Standing   |                     |
| <i>A Methodological Approach Based on AHP to Evaluate Knowledge Management Systems Benefits</i><br>Michele Grimaldi<br>Pierluigi Rippa       |                     |
| <i>Leveraging Collective intelligence for Large Scale Global Deliberation</i><br>Luca Iandoli<br>Mark Klein<br>Giuseppe Zollo<br>Ali Gurkan  |                     |
| <i>Investigating the Effects of Cognitive Style-based Dashboard Design on Dashboard Solutions Acceptance</i><br>Sana Mojdeh<br>Hamid Nemati  |                     |
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| <b>Session M 2.2: Panel: International Dimensions of Cyber Security</b>  | <b>Auditorio</b>    |
| <b>Seymour Goodman(chair), Gustavo Pares</b>   |                     |
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| <b>Session M 2.3: IT in Mexico 1</b>   | <b>Aula Magna 3</b> |
| <b>Session Chair: Manuel Mora</b>  |                     |
| <b>AMITI</b><br>Javier Allard  |                     |
| <i>Mobile Learning Initiative Applied to Reaffirmation of Knowledge in the Educational Process.</i><br>Rafael Chávez<br>Raúl Morales Salcedo |                     |
| <i>Bridging The Digital Divide with Massive Collaboration in the State of Mexico</i><br>Starr Jorge  |                     |
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| <b>Monday June 15<sup>th</sup> 2009 12.00-1.30 P.M</b>   |                     |
| <b>Lunch on your own</b>   |                     |
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| <b>Monday June 15<sup>th</sup> 2009 1.30-3.00 P.M</b>  |                     |
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| <b>Session M 3.1: IT in Mexico 2</b>   | <b>Auditorio</b>    |
| <b>Session Chair: Gustavo Pares</b>  |                     |
| <i>Knowledge Management, ITC and Spillover Effects in Mexico Competitiveness</i>   |                     |

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| Raúl Carral<br>Alfredo Capote   |                     |
| <i>How To Align Software Projects With Business Strategy And Best Practices for Implementing The Framework</i><br>Gustavo Parés   |                     |
| <b>CANIETI</b><br>Roberto Martínez  |                     |
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| <b>Session M 3.2: IT in Education</b>   | <b>Aula Magna 2</b> |
| <b>Session Chair: Dr. Raúl Morales</b>  |                     |
| <i>Experimenting ICT-Enabled Change Management in Education: The case of Euro-Mediterranean Incubator</i><br>Aldo Romano<br>Giustina Secundo<br>Gianluca Elia   |                     |
| <i>Promoting social inclusion through a nation-wide ICT-in-education endeavor: Macedonia Connects</i><br>Laura Hosman   |                     |
| <i>Information Technology Adoption and Use by School Managers: A Preliminary Socio-technical Approach to the Relation Between Training and the Technology Acceptance Model (TAM)</i><br>Petruska de Araújo Machado<br>Carlo Gabriel Porto Bellini |                     |
| <i>Outsourcing Services for Information And Communication Technology-ICT: A Case Study in a Private University</i><br>Fulvio Cristofoli<br>Edmir Parada Vasques Prado<br>Hiroo Takaoka  |                     |
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| <b>Session M 3.3: IT in Healthcare</b>  | <b>Aula Magna 3</b> |
| <b>Session Chair: Lakshmi Iyer</b>  |                     |
| <i>Business Models in Telemedicine</i><br>Monica Garfield<br>Janis Gogan<br>Ryan Baxter   |                     |
| <i>Global Healthcare Services under GATS: IT Systems and Cost Considerations</i><br>Terrie Reeves   |                     |
| <i>Privacy, Risk and Security Associated with Offshore Smartsourcing in the Healthcare Field: A Global Perspective</i><br>Micheaux M. Briley<br>Leigh Humphrey<br>Mahesh S. Raisinghani<br>Brandy Valentine                                       |                     |
| <i>Preliminary Findings Regarding Consumer Perspectives of Implanted Radio</i>  |                     |

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| <i>Frequency Identification (RFID) Devices for Medical Information Retrieval</i><br>Andrew Jensen<br>Joseph Cazier<br>Dinesh Dave  |                     |
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| <b>Monday June 15<sup>th</sup> 2009 3.00-3.30 P.M</b>  |                     |
| <b>Coffee Break</b>  |                     |
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| <b>Monday June 15<sup>th</sup> 2009 3.30 – 5.00 P.M</b>  |                     |
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| <b>Session M 4.1: Design, Policy and Networking</b>  | <b>Aula Magna 2</b> |
| <b>Session Chair: Naveed Baqir</b>   |                     |
| <i>Toward An Engineering And Management Framework for Service-Oriented IT Organizational Systems</i><br>Manuel Mora<br>Rory O'Connor<br>Jorge Macías-Luévano                                       |                     |
| <i>Global B2B E-Commerce Adoption: Role Of Policy Environment</i><br>Ling Zhu<br>Shailendra Palvia   |                     |
| <i>Toward A Framework for Comparison System Development Life Cycles (SDLCs)</i><br>Laura C. Rodriguez-Martinez<br>Manuel Mora<br>Rory O'Connor<br>Laura Garza<br>Francisco Alvarez<br>Hector Duran |                     |
| <i>Power and Politics in a Social Networking Community – A Qualitative Analysis</i><br>Celia Romm Livermore  |                     |
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| <b>Session M 4.2: CIO Panel:</b>   | <b>Auditorio</b>    |
| <b>Alfredo Capote</b>  |                     |
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| <b>Reception at 6.30 P.M</b>   |                     |
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| <b>Tuesday June 16<sup>th</sup> 2009: 8.00-11.00 A.M</b>   |                     |
| Registration   | Reception Area      |
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| <b>Tuesday June 16<sup>th</sup> 2009: 8.30- 10.00 A.M</b>  |                     |

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| <b>Session T 1.1: IT and Change Management</b>  |                     |
| <b>Session Chair: Carlo Bellini</b>   | <b>Aula Magna 2</b> |
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| <i>Supply Chain Management System: Architecture, Design and Vision</i><br>Misra, Vikas  |                     |
| <i>Risk Management applicability in ERP project: A first verification by case study</i><br>Davide Aloini<br>Pierluigi Rippa                                   |                     |
| <i>The Emergence of Complex Firms Networks: A computational agent-based model</i><br>Cristina Ponsiglione<br>Luca Iandoli<br>Elio Marchione<br>Giuseppe Zollo |                     |
| <i>Web 2.0 Emergency Applications: How Useful Can Twitter Be in Emergency Response?</i><br>Alexander Mills<br>Rai Chen<br>Jinkyu Lee<br>H. Raghav Rao         |                     |
| <i>Implementation of an ERP System in a Large Asian Public Sector Company</i><br>Wisnu Cahyono<br>Dinesh Mirchandani<br>Julius Johnson Jr.                    |                     |
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| <b>Session T 1.2: Culture, Government and Education</b>   | <b>Aula Magna 3</b> |
| <b>Session Chair: Choton Basu</b>   |                     |
| <i>An Examination of National Culture and IS Strategy</i><br>Prashant Palvia<br>Tim Jacks   |                     |
| <i>A Digital Collaborative Approach for Streamlining a Government Process: A Case Study</i><br>Lakshmi Iyer<br>Anupam Nath                                    |                     |
| <i>Education 360: A Vision of a Global Project-Based Education Model</i><br>Choton Basu<br>Amy Coon   |                     |
| <i>Enhanced alternative Tools for M learning</i><br>Gabriela De Yta Macías<br>Raul Morales Salcedo  |                     |
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| <b>Tuesday June 16th 2009 10.00-10.30 A.M.</b>   |                           |
| <b>Coffee Break</b>  |                           |
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| <b>Tuesday June 16<sup>th</sup> 2009 10.30 -12.00 A.M</b>  |                           |
|  |                           |
| <b>Session T 2.1: IT in Mexico (3)</b>   |                           |
| <b>Session Chair: Manuel Mora</b>  | <b>Aula Magna 2</b>       |
| <i>The Yin and Yang of Knowledge Management and Culture in Mexico</i><br>Marcela Revilla<br>Michael Simonson   |                           |
| <i>The importance of a sustainable e-Learning project to bridge the Digital Divide and eradicate the Information Apartheid in México</i><br>Claudia Pérez  |                           |
| <i>El Aprendizaje Organizacional como estrategia para la optimización de tecnologías de la Información en el Estado de México: El caso de los Centros Comunitarios de Aprendizaje</i><br>María del Rocio Gomez<br>Rodrigo Sandoval Almazan |                           |
| <i>A System Theory Approach to Describing NVE and KM in Higher Education: A Case in Mexico</i><br>Rafael Ayala-Rodríguez<br>Marcela Revilla  |                           |
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| <b>Session T 2.2: Panel</b>  | <b>Aula Magna 3</b>       |
| <b>Prashant Palvia, Kevin Lowe and Hamid Nemati: IT Implementation Issues in Healthcare</b>  |                           |
|  |                           |
| <b>Tuesday May 16<sup>th</sup> 2009 12.00-2.00 P.M</b>   |                           |
|  |                           |
| <b>Lunch and Keynote Speaker</b>   | <b>Salón de Congresos</b> |
| <b>Luis Derechin</b>   |                           |
|  |                           |
| <b>See you in Washington D.C in June 2010</b>  |                           |
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## Program Overview

| Date                                | Time                 | Salón de Congresos                                   | Auditorio  | Aula Magna 2   | Aula Magna 3  |
|-------------------------------------|----------------------|--|--|--|---|
| Sunday June 14 <sup>th</sup> 2009:  | 1.00 P.M-2.30 P.M    |  | <u>Session S 3.1 :</u><br>IT and Change Management                         | <u>Session S 3.2:</u><br>Cultural Diffusion of IT                          |   |
|                                     | 2.30 P.M-3.00 P.M    |  | <u>Coffee Break</u>  | <u>Coffee Break</u>  |   |
|                                     | 3.00 P.M-4.30 P.M    |  | <u>Session S 4.1:</u><br>Issues in Information Security and Privacy        | <u>Session S 4.2: Panel :</u><br>Workshop on Synchronous eLearning         |   |
| Monday June 15 <sup>th</sup> 2009   | 8.30- 10.00 A.M      | <u>Session M 1:</u><br>Breakfast and Keynote Speaker |  |  |   |
|                                     | 10.30 A.M- 12.00 P.M |  | <u>Session M 2.2: Panel:</u><br>International Dimensions of Cyber Security | <u>Session M 2.1:</u><br>Decision Support and Knowledge Management Systems | <u>Session M 2.3:</u><br>IT in Mexico 1                               |
|                                     | 12.00-1.30 P.M       |  | <u>Lunch</u>   |  |   |
|                                     | 1.30-3.00 P.M        |  | <u>Session M 3.1:</u><br>IT in Mexico 2                                    | <u>Session M 3.2:</u><br>IT in Education                                   | <u>Session M 3.3:</u><br>IT in Healthcare                             |
|                                     | 3.00-3.30 P.M        |  | <u>Coffee Break</u>  |  |   |
|                                     | 3.30 – 5.00 P.M      |  | <u>Session M 4.2:</u><br>CIO Panel   | <u>Session M 4.1:</u><br>Design, Policy and Networking                     |   |
| Tuesday June 16 <sup>th</sup> 2009: | 8.30- 10.00 A.M      |  |  | <u>Session T 1.1:</u><br>IT and Change Management                          | <u>Session T 1.2:</u><br>Culture, Government and Education            |
|                                     | 10.00-10.30 A.M.     |  |  | <u>Coffee Break</u>  | <u>Coffee Break</u>   |
|                                     | 10.30 -12.00 A.M     |  |  | <u>Session T 2.1:</u><br>IT in Mexico (3)                                  | <u>Session T 2.2:</u><br>Panel IT Implementation Issues in Healthcare |
|                                     | 12.00-2.00 P.M       | Lunch and Keynote Speaker<br>Luis Derechin (Jackbe)  |  |  |   |

## Campus Map



